

luanviso
CREATIVE | ART DIRECTOR | MAKER



LUIS VILLARRUEL

ART DIRECTION | MOTION GRAPHICS | PHOTOGRAPHY | WEB CODE | AI & GEEK STUFF

FECHA DE NACIMIENTO | DATE OF BIRTH
30 de agosto de 1983



LUGAR DE NACIMIENTO | PLACE OF BIRTH
México, CDMX

CONOCIMIENTOS | SKILLS
Mac OS | Windows

Advanced skills in Adobe Creative Suite
Photoshop | Illustrator | In Design | Premiere |
After Effects | Cinema 4D | Blender | Final Cut
xml | html | css | js | UX | UI | SEO | SEM
Spark AR | Stable Diffusion | Midjourney | Dall-E
AI Prompt Engineering | Chat GPT | Gemini | Claude
Experienced in developing AI digital and multimedia
workflows in Magnific and Higgsfield

EDUCACIÓN | EDUCATION

Lic. en Diseño y Comunicación Visual
Escuela Nacional de Artes Plásticas - FAD

IDIOMAS | LANGUAGE
Inglés | Francés

PORTAFOLIO | PORTFOLIO
luanviso.com | linktr.ee/luanviso

CONTACTO | CONTACT
luanviso@gmail.com | hey@luanviso.com

EXPERIENCIA PROFESIONAL | PROFESSIONAL EXPERIENCE

JWT Mexico | Graphic Designer | 2007 - 2009
McCann Worldgroup Mexico | Digital Art Director | 2009 - 2015
TERAN \ TBWA | Digital Associate Creative Director | 2015 - 2018
AGENCIAi | Digital Associate Creative Director | 2018 - 2019
Radio Centro | Head of Art 2021 - 2022
FCB Mexico | Creative 2022 - 2023
Comunicart Spain | Digital Creative | 2019 - 2024
Vertical Marketing Spain | Art Director | 2024 - 2025
Schrödinger Group Spain | AI Multimedia Art Director | 2025 - 2026

J W T **McCANN** **TERAN TBWA**



FCB

comunicart

vertical.

SCHRÖDINGER Ø GROUP

