



LUIS VILLARRUEL

ART DIRECTION | MOTION GRAPHICS | PHOTOGRAPHY | WEB CODE | AI & GEEK STUFF

FECHA DE NACIMIENTO | DATE OF BIRTH
30 de agosto de 1983



LUGAR DE NACIMIENTO | PLACE OF BIRTH
México, CDMX

EDUCACIÓN | EDUCATION

Lic. en Diseño y Comunicación Visual
Escuela Nacional de Artes Plásticas - FAD

CONOCIMIENTOS | SKILLS

Mac OS | Windows
Photoshop | Illustrator | In Design
Premiere | Final Cut | After Effects
Cinema 4D | Flash | Dreamweaver
xml | html | css | js | ux | UI | SEO | SEM
Stable Diffusion | Midjourney | Dall-E
Chat GPT | AI Prompt Engineering
Spark AR

IDIOMAS | LANGUAGE

Inglés | Francés

PORTAFOLIO | PORTFOLIO

luanviso.com | linktr.ee/luanviso

CONTACTO | CONTACT

luanviso@gmail.com | hey@luanviso.com

EXPERIENCIA PROFESIONAL | PROFESSIONAL EXPERIENCE

JWT Mexico | Graphic Designer | 2007 - 2009
McCann Worldgroup Mexico | Digital Art Director | 2009 - 2015
TERAN \ TBWA | Digital Associate Creative Director | 2015 - 2018
AGENCIAi | Digital Associate Creative Director | 2018 - 2019
Radio Centro | Head of Art 2021 - 2022
FCB Mexico | Creative 2022 - 2023
Comunicart Spain | Digital Creative | 2019 - 2024
Vertical Marketing Spain | Art Director | 2024 - 2025
Schrödinger Group Spain | AI Multimedia Art Director | 2026 - currently working

JWT

McCANN

TERAN TBWA



FCB

comunicart

vertical.

SCHRÖDINGER Ø GROUP

